



## News Release

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### **Making Greener Strides Towards Carbon Reduction**

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**Newbury, December 15, 2009 –**

Staff at Bayer's UK headquarters in Newbury have planted greener footsteps along the way to carbon reduction, thanks to an innovative Copenhagen Week of their own. Taking their lead from the world climate summit currently taking place in Copenhagen, staff generated a host of ideas on how to re-use, recycle, and reduce waste after being challenged to come up with creative thoughts.

A turn-the-lights-off day, a video conferencing workshop, cycle to work day, a carbon footprint calculator and a wormery composting project were among many ideas tried out or presented during the week.

Most intriguing of these was the wormery brought to Bayer House by environmental firm Veolia. Their staff explained how the idea of composting small items of food waste can be a good thing for both the environment, for ourselves and for the worms.

Bayer's green Team spokesman, Andrea Postles, explained: "One of the benefits of generating all these ideas is not just that we can take action at work, but that we can also do the same at home – and the wormery was a popular suggestion."

She added: "As a result of our Copenhagen Week, we've recruited new 'green champions', encouraged more people to sign up for our car sharing scheme, and shown more people how to use technology in a greener way."

Bayer has committed to robust targets for saving energy and reducing waste, foreign travel, paper usage and water by significant amounts by 2012. Its Newbury office has already introduced or is investigating energy saving measures such as installing motion sensor lighting, water reducing taps, standby device settings on PCs and more energy efficient printers and photocopiers.

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